

# Kazer Newsletter

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## Data Governance

Data Governance initiatives for managing your vital enterprise application data require implementing policies, procedures and standards to protect data in both production and non-production (development, testing and training) environments. How can you create a consistent, enterprise view of your organization's data in a way that ensures data security, improves decision making, reduces risk of fines and maximizes the business value of your data?

Kazer invites you to attend a complimentary Webcast, titled, "[Data Governance: Strategies to Increase Performance, Reduce Risks and Control Costs.](#)" The Webcast will take place on **Thursday, May 15, 2008 at 1:30 p.m. EDT** and will last about an hour. The Webcast will address data governance challenges in two comprehensive segments:

Data Governance in Production Environments – "Archiving Strategies to Support Data Retention, Security and Compliance Requirements," will examine the full anatomy of an archiving project, including:

- Review of new and pending compliance legislation and compliance strategies
- Best practices for meeting requirements, while reducing costs and increasing accessibility
- Proven methods for managing data during application and database upgrades

Data Governance in Non-Production Environments – "Managing Test Data Effectively and Ensuring Data Privacy in the Testing Environment," will examine the full anatomy of a data privacy project, including:

- Review of new and pending data privacy legislation and compliance strategies
- Best practices for removing, masking and transforming data in your testing environment
- Proven methods for reducing testing time and costs for new applications, while ensuring database security and data privacy

Attend this complimentary Webcast and learn from the IBM® Optim™ Data Governance experts. Space is limited, so [register today!](#) Your registration will also give you access to our IBM Optim Resource Center, which provides valuable insight into the topics covered during the Webcast.